

Dear Potential Sponsor,

Since 2013, the Colorado Latino Leadership, Advocacy and Research Organization (CLLARO) has provided underrepresented college students of color the opportunity to work in the Capitol with our state legislators as a paid intern, where they learn about the public policy process firsthand. For many of our Fellows, this opportunity is a first step towards becoming a leader in their community and increasing diversity representation in the state legislature.

We invite you to sponsor one of the Fellows of the 2018 cohort of the CLLARO Capitol Fellowship Program (CFP) to help give this enriching experience to a bright young leader. The Capitol Fellowship Program develops these promising students' leadership abilities, strengthens their professional skills, and ultimately helps mold the future of diverse public policy leaders in Colorado.

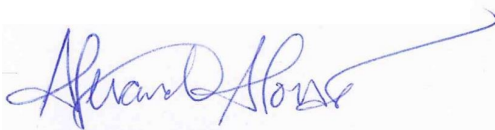
The Capitol Fellowship Program has produced a group of young diverse leaders who have moved through a variety of public policy leadership roles. Here are some of the successes our Alumni have achieved: two alumni assumed the roles of chief of staff for two legislators, two became political campaign managers, one was elected to City Council, one worked on a presidential campaign, one is running the nonprofit organization Dreamers United, and two went on to medical school.

CLLARO's Capitol Fellowship Program is the only internship program of its kind that allows underrepresented college students to work directly in policy-makers' offices while offering a combination of comprehensive leadership training and mentorship to ensure Fellows have a competitive edge in their support positions.

Your sponsorship will support a Capitol Fellow with monthly leadership training sessions, ongoing mentorship and experience directly in the Capitol. Your sponsorship will also help fund a fellow's stipend to participate in the program, which provides much-needed financial support for our fellows who may not otherwise be able to commit their time to the program.

If you have any questions or would like more information about CLLARO or the Capitol Fellowship Program, please feel free to contact us. Thank you for considering this opportunity.

Sincerely,



**Alexandra Alonso**  
Executive Director

# Sponsorship Benefits

Because CLLARO is a 501(c)(3), all sponsorship and donations are tax-deductible!

Bronze	Silver	Gold	Platinum
Logo displayed at Capitol Fellows Brunch	All Bronze benefits plus:	All Bronze & Silver benefits plus:	All Bronze, Silver, & Gold benefits plus:
Recognition as Capitol Fellowship Sponsor during legislative session	2 tickets to annual Bernie Valdez Awards (BVA)	A spotlight at BVA	Twelve free non-partisan ads on CLLARO social media accounts for one year
Recognition on CLLARO's website for 1 year	Name & Logo in BVA program	A spotlight in CLLARO's monthly newsletter	Name listed on Community Room as sponsor for 1 year
A copy of the Final Capitol Fellowship Report	Three hours access to Community Room	Two add'l hours access to Community Room	Three add'l hours access to Community Room
<b>\$1,000</b>	<b>\$2,000</b>	<b>\$3,000</b>	<b>\$5,000</b>

## CLLARO Capitol Fellowship Program Overview

### PRE-SESSION

Meet & Greet Matching with Legislators

Formal Orientation & Comprehensive Training

### DURING SESSION

20 Hours/week internship at the State Capitol

Monthly leadership trainings at CLLARO

### AFTER SESSION

Fellowship Graduation

Induction into the *CLLARO Familia* (CLLARO's Capitol Fellowship Alumni Program)

### Proven Impact of CLLARO's Capitol Fellowship Program

- 100%** have a greater understanding of the public policy process
- 75%** assume leadership roles in public policy within 1 year
- 63%** assume leadership roles in their community within 2 years

"The State Capitol can be intimidating... growing up I always felt like it was a place where I just didn't belong. I have always known how important the political process is... but I never was aware of any opportunity for someone who looks like me to be involved. After participating in the CLLARO Capitol Fellowship Program... I walk in each day with a sense of purpose to fight for the issues that affect my communities and I couldn't be more proud." - *True Apodaca, 2015 CFP Alum*