



Campaign Communications and Outreach Associate Western Energy Project

The Western Energy Project (WEP) works to protect our treasured landscapes in the American West by ensuring that any development of oil and gas from our federal public lands is done in a responsible manner. We support the preservation of ecologically and culturally important areas, the adoption of common-sense protections for our water, air, land, and wildlife, and the safeguarding of opportunities for Americans to enjoy our public lands. The Western Energy Project works closely with a number of partner organizations as we seek to protect these places that are so integral to current and future generations who seek a variety of experiences that only our western public lands can provide.

The Campaign Communications and Outreach Associate is a two-year fellowship, as a part of the Wyss Fellows Program for developing conservation leaders. As a Wyss Fellow, the Campaign Communications and Outreach Associate will gain experience in a broad range of issues and multiple aspects of conservation advocacy and campaigns. Additionally, the Fellow will participate in an annual weeklong training program. The Campaign Communications and Outreach Associate is a full-time, exempt position and reports to the WEP Campaign Director. This position is located in Denver, CO. Some travel required.

While the Campaign Communications and Outreach Associate will be based in Denver, CO, and will work most closely with the the organization's Campaign Director, the position involves working closely with the small and talented team (based in DC and in Western states) and a number of partner organizations that share our priorities. The Campaign Communications and Outreach Associate will have an opportunity to interact with a number of professionals who have been working at the intersection of politics and public lands protection for decades. The ideal candidate would thrive in a fast-paced environment and would be passionate about protecting our public lands.

The Campaign Communications and Outreach Associate will work to support and increase the visibility of WEP's priority campaigns by assisting with development and implementation of WEP's policy campaigns, coordinating with existing partners, building new relationships with strategic allies in priority landscapes, and providing communications support to raise the visibility of key issues.

Position Summary

- Report directly to Campaign Director and regularly assist with important decision-making processes related to WEP campaigns.
- Work directly with WEP mentor and other WEP staff to help ensure WEP's success.
- Work in a fast-paced and team environment (both within WEP and with our partner organizations) that provides extensive opportunity for personal and professional growth.
- Operate alongside WEP staff and consultants to provide external-facing communications products, reports, and social media guidance for partners and grantees.
- Develop and implement national campaign plans in concert with WEP staff.
- Develop local, place-based campaign plans in concert with WEP staff and grantees.
- Develop communications content for use by grantees and partners.
- Develop social media campaigns and provide guidance and support to in-state partners.
- Identify and cultivate relationships with non-traditional voices and organizations that are wellpositioned to be influential to decision-makers.



- Assist with campaign-related field activities. Provide support, guidance, and expertise to grantees.
- Assist with other activities as needed based on expertise, experience, and interest.
- Participate in standing organizational meetings, phone calls, and activities.
- Maintain records of the campaign activities (i.e. press, grantee reports, etc.).
- Expected to regularly exercise good independent judgment and discretion in matters of significance as they relate to WEP campaigns.

Qualifications:

- B.A./B.S. in Environmental Studies, Political Science, or a closely related field.
- 1-2 years of professional experience.
- Demonstrated campaign-building experience as well as developing grassroots and grassroots outreach plans.
- Demonstrated social media aptitude.
- Interest in conservation and public lands policy. Experience strongly preferred.
- Highly personable and comfortable reaching out to diverse interests.
- Excellent problem solving and analytical skills. Ability to grasp complex work and situations.
- Strong written and oral communication skills.
- Demonstrate initiative, good judgment, and ability to work with humor and grace under pressure.
- Excellent organizational skills and an ability to work concurrently on multiple projects on a frequent basis. Manage time, handle pressure, and meet deadlines.
- Be comfortable working in a team as well as independently.

Procedure for Candidacy

WEP is a project of Resources Legacy Fund (RLF). Resources Legacy Fund is a 501(c)(3) public charity that helps philanthropic institutions and individuals catalyze the lasting conservation of natural resources.

RLF is an equal opportunity employer and welcomes applications from all qualified candidates regardless of race, color, creed, national origin, ancestry, sex, marital status, disability, religious or political affiliation, or sexual orientation.

Interested individuals should send a cover letter, resume and references to:

Matt Kirby, WEP Campaign Director

matt@westernenergyproject.com

The subject line of the email should say "Communications Associate Opening."